



September 10, 2008

Re: Collect My Rent

To Whom It May Concern:

I have been a user of Collect My Rent since it's inception and have become a big fan. It is very convenient and the website is extremely user friendly. Before my landlord put me on this program, I was always scrambling to give them their rent check on time. Now, I receive an email at the end of the month letting me know my account will be debited on a certain date. It cannot get any easier than that.

As a Property Manager for the largest third party retail management company in Florida, I am always looking for ways to streamline our accounts receivable process. Our company manages almost five million square feet, with 600 retail and office tenants, which total \$30,000,000 annually in rent collections. We deal constantly with late or no payments, which tie up both my and my accounting team's time and hurts the bottom line of our clients. It makes sense to use an automated collection system that will save time, energy and will also be convenient for my tenants. As an added side effect, the system will also motivate my tenants to pay their rent and on time as previously, they did not suffer any ill effects from not paying. The fact that this system will report to the credit bureaus is of great interest to me and will address the tenants that take their time every month paying the rent. Additionally, in these hard economic times, their ability to back up their bank account with a credit card is I am sure very relieving for some.

I am looking forward to working with Collect My Rent on my commercial properties as I am sure we will experience the same ease and convenience as I have personally.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Ariel Christenson', is written over a light blue horizontal line.

Ariel Christenson  
Property Manager